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graph TD
    10[RECEIVE INDICATION OF  
PRODUCT CATEGORIES] --> 12[RECEIVE BUYER OFFER  
INFORMATION]
    12 --> 14[SELECT PRODUCT FOR EACH  
PRODUCT CATEGORY]
    14 --> 16[PROVIDE INDICATION OF  
SELECTED PRODUCTS]

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FIG. 1A

1. What is the purpose of the study?
 2. What are the research questions or hypotheses?
 3. What is the study design?
 4. What are the participants and sample size?
 5. What are the independent and dependent variables?
 6. What are the data collection methods?
 7. What are the data analysis methods?
 8. What are the results of the study?
 9. What are the conclusions and implications of the study?
 10. What are the limitations of the study?
 11. What are the strengths of the study?
 12. What are the future research directions?
 13. What are the ethical considerations?
 14. What are the funding sources?
 15. What are the conflicts of interest?
 16. What are the acknowledgments?
 17. What are the references?
 18. What are the appendices?
 19. What are the footnotes?
 20. What are the tables and figures?
 21. What are the abbreviations?
 22. What are the definitions of terms?
 23. What are the statistical tests used?
 24. What are the statistical results?
 25. What are the statistical significance levels?
 26. What are the statistical power levels?
 27. What are the statistical effect sizes?
 28. What are the statistical confidence intervals?
 29. What are the statistical p-values?
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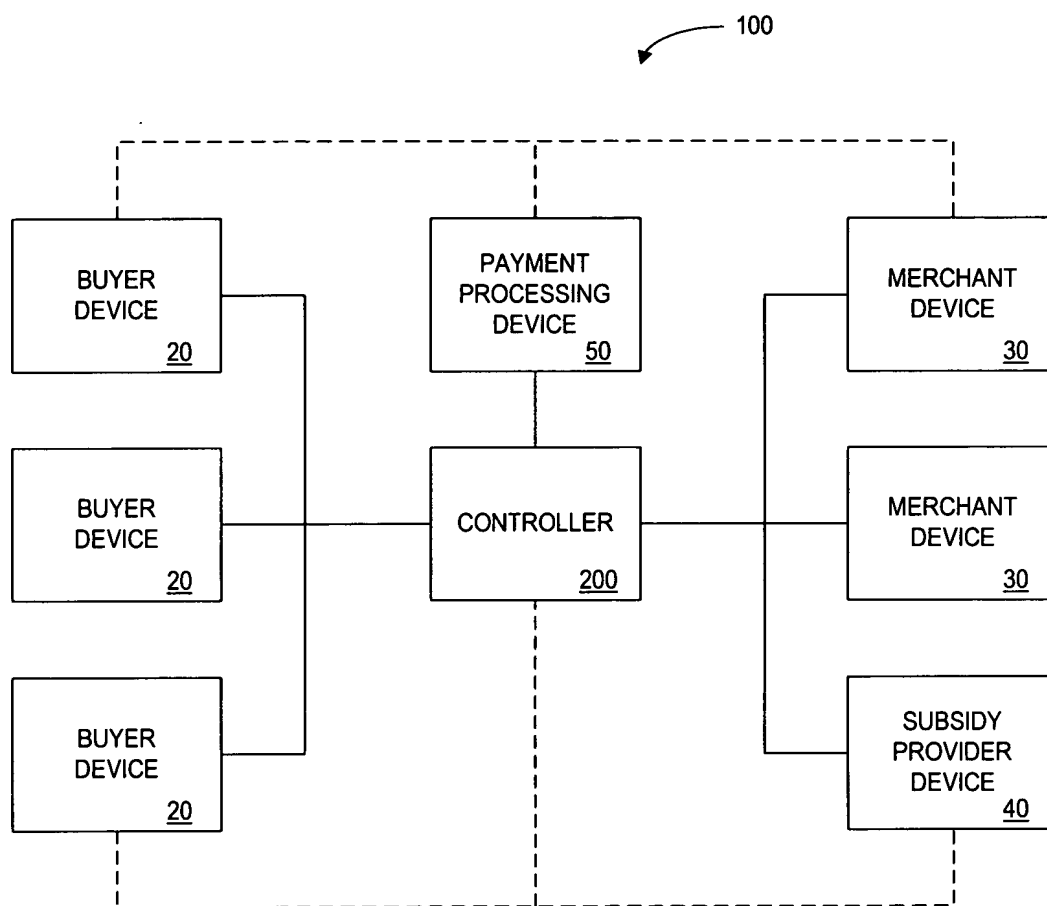


FIG. 1B

005330" 0650050

300

PRODUCT CATEGORY IDENTIFIER 302	PRODUCT CATEGORY DESCRIPTION 304	PRODUCTS IN CATEGORY 306
PC-123-9234	BATH SOAP (3 BARS)	P-0892-08924-97; P-5485-23048-24; P-9023-98574-54
PC-092-1234	PASTA SAUCE (16 OZ JAR)	P-0984-90234-02; P-0283-17234-23; P-1230-89127-12; P-8902-29038-76
PC-634-9078	SODA POP (6 CANS)	P-9052-39242931; P-7645-23424-26; P-2345-35345-57
PC-574-8540	13 GALLON TRASH BAGS (PACK OF 20)	P-0982-29038-62; P-2341-12342-78
PC-903-9034	TUNA FISH (6 OZ CAN)	P-9823-98435-57; P-0928-09823-58; P-2349-34583-04
PC-716-3590	DRY CLEANING (1 SHIRT)	P-4216-80113-79
PC-345-2501	HOUSE PAINTING (1 10'X12' ROOM)	P-0713-29896-46
PC-123-3213	OIL CHANGE (1 CAR)	P-1492-12010-71; P-1492-12010-72
PC-709-8030	POTATO CHIPS (20 OZ BAG)	P-2450-20344-32; P-1519-72193-02; P-1967-10706-33

FIG. 3

006290" 9550950

400

PRODUCT IDENTIFIER 402	PRODUCT DESCRIPTION 404	BRAND 406
P-0984-90234-02	PASTA SAUCE (16 OZ JAR)	RAGU®
P-0283-17234-23	PASTA SAUCE (16 OZ JAR)	PREGO®
P-1230-89127-12	PASTA SAUCE (16 OZ JAR)	FIVE BROTHERS®
P-8902-29038-76	PASTA SAUCE (16 OZ JAR)	CLASSICO®
P-0928-09823-58	TUNA FISH (6 OZ CAN)	STARKIST®
P-2349-34583-04	TUNA FISH (6 OZ CAN)	BUMBLE-BEE®
P-9823-98435-57	TUNA FISH (6 OZ CAN)	CHICKEN OF THE SEA®
P-4216-80113-79	DRY CLEANING (1 SHIRT)	SAM'S DRY CLEANING®
P-0713-29896-46	HOUSE PAINTING (1 10'X12' ROOM)	TWO BROTHERS PAINTING®
P-1492-12010-71	OIL CHANGE (1 CAR)	RUSTY'S GARAGE®
P-2450-20344-32	POTATO CHIPS (20 OZ BAG)	WISE®
P-9052-39242-31	SODA POP (6 CANS)	COCA-COLA®
P-5485-23048-24	BATH SOAP (3 BARS)	IVORY®

FIG. 4

005290" 866060

600

BUYER IDENTIFIER 602	PAYMENT IDENTIFIER 604
B-12-12-123434	CREDIT CARD: 1239-0912-0128-0928
B-49-12-437952	DEBIT CARD: 9032-0934-0293-0938
B-47-83-971234	BANK ACCOUNT: 0982189239023845
B-92-46-982734	CREDIT CARD: 3498-2345-0945-8234
B-09-23-178345	DEBIT CARD: 8236-8340-9424-2412
B-03-04-198337	CREDIT CARD: 5679-4891-8791-6781
B-05-12-100194	CREDIT CARD: 2234-2908-2345-0943

FIG. 6

500

SUBSIDY IDENTIFIER 502	SUBSIDY PROVIDER 504	SUBSIDY AMOUNT 506	SUBSIDY RULE 508
S-1-092384	RAGU®	\$2	FOR EACH JAR OF RAGU® PASTA SAUCE THAT A BUYER PURCHASES
S-2-092384	STARKIST®	\$1	FOR EACH CAN OF STARKIST® TUNA FISH THAT A BUYER PURCHASES
S-3-092384	BUMBLE-BEE®	\$10,000	80% OF ALL CANS OF TUNA FISH SOLD THROUGH THE CONTROLLER WILL BE BUMBLE-BEE® TUNA FISH
S-4-092384	CONTROLLER	\$20	FOR EACH NEW BUYER, DISTRIBUTED AS NECESSARY OVER THE BUYER'S FIRST FIVE VISITS
S-5-092384	TOSTITOS®	\$3	FOR EACH PRODUCT LIST THAT INCLUDES BOTH TOSTITOS CHIPS® AND TOSTITOS SALSA®
S-6-092384	COCA-COLA®	\$3	SHOPPING LIST INCLUDES "COCA-COLA® OR PEPSI®" AND THE BUYER PURCHASES COCA-COLA®
S-7-092384	GENERAL MILLS®	\$15,000	DISTRIBUTED AS NECESSARY TOWARDS PURCHASES OF GENERAL MILLS® PRODUCTS, WITH A MAX OF \$5 PER LIST
S-8-092384	CITIBANK®	\$30	FOR EACH BUYER WHO AGREES TO SIGN UP FOR A CITIBANK® CREDIT CARD
S-9-092384	GOOD HOUSEKEEPING®	\$5	FOR EACH BUYER WHO SIGNS UP FOR A FREE TRIAL SUBSCRIPTION TO GOOD HOUSEKEEPING MAGAZINE®

FIG. 5

800

PRODUCT CATEGORY IDENTIFIER 802	FIRST POTENTIAL PRODUCT 804	SUBSIDY PAYMENTS PER PRODUCT 806	COST PER PRODUCT 808	BREAK-EVEN PRICE PER PRODUCT 810
PC-092-1234	P-0984-90234-02 RAGU® PASTA SAUCE	\$2.00	\$3.50	\$1.50
PC-903-9034	P-0928-09823-58 STARKIST® TUNA FISH	\$1.00	\$2.00	\$1.00
PC-709-8030	P-2450-20344-32 WISE® POTATO CHIPS	NONE	\$2.50	\$2.50
PC-634-9078	P-9052-39242-31 COCA-COLA®	NONE	\$1.50	\$1.50
PC-123-9234	P-5485-23048-24 IVORY® SOAP	NONE	\$3.00	\$3.00

	SUBSIDY PAYMENTS 814	COSTS 816
PER PRODUCT TOTALS 818	\$3.00	\$12.50
OTHER 820	\$5.00	\$2.00
TOTAL FOR FIRST POTENTIAL PRODUCT LIST 822	\$8.00	\$14.50

BREAK-EVEN PRICE FOR FIRST POTENTIAL PRODUCT LIST 826	\$6.50
NET PROFIT OR LOSS 828	\$2.50

FIG. 8

SHOPPING LIST 902	FIRST POTENTIAL PRODUCT LIST 904	SECOND POTENTIAL PRODUCT LIST 906	THIRD POTENTIAL PRODUCT LIST 908	FOURTH POTENTIAL PRODUCT LIST 910
PC-092-1234	P-0984-90234-02 RAGU® PASTA SAUCE	P-0283-17234-23 PREGO® PASTA SAUCE	P-0984-90234-02 RAGU® PASTA SAUCE	P-8902-29038-76 CLASSICO® SAUCE
PC-903-9034	P-0928-09823-58 STARKIST® TUNA FISH	P-0928-09823-58 STARKIST® TUNA FISH	P-2349-34583-04 BUMBLE-BEE®	P-2349-34583-04 BUMBLE-BEE®
PC-709-8030	P-2450-20344-32 WISE® POTATO CHIPS	P-2450-20344-32 WISE® POTATO CHIPS	P-2450-20344-32 WISE® POTATO CHIPS	P-2450-20344-32 WISE® POTATO CHIPS
PC-634-9078	P-9052-39242-31 COCA-COLA®	P-9052-39242-31 COCA-COLA®	P-9052-39242-31 COCA-COLA®	P-9052-39242-31 COCA-COLA®
PC-123-9234	P-5485-23048-24 IVORY® SOAP	P-5485-23048-24 IVORY® SOAP	P-5485-23048-24 IVORY® SOAP	P-5485-23048-24 IVORY® SOAP

TOTAL SUBSIDY PAYMENTS	914	\$8.00	\$6.00	\$7.50	\$8.50
TOTAL COSTS	916	\$14.50	\$15.00	\$15.50	\$17.00
BREAK-EVEN PRICE	918	\$6.50	\$9.00	\$8.00	\$8.50
NET PROFIT OR LOSS	920	\$2.50	\$0	\$1.00	\$0.50

FIG. 9

FIG. 10B

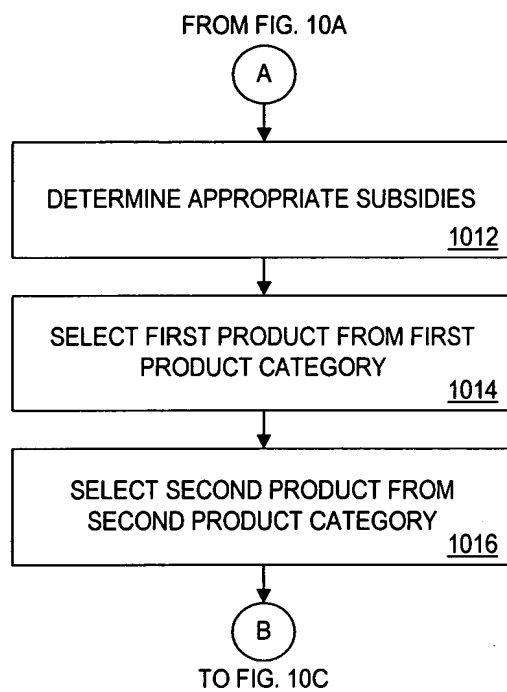


FIG. 10B

THE UNITED STATES OF AMERICA
DO hereby certify that
JOHN W. BROWN
is the author of
THE LIFE OF JOHN W. BROWN
as shown by the foregoing record.

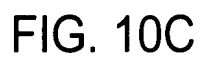


FIG. 10C